



## Nottingham City and Nottinghamshire Business Planning Essentials

**Workshop Dates November – December: Online | 09:30 – 15:30**

Friday 14th November 2025

Tuesday 25th November 2025

Tuesday 9th December 2025

Friday 19th December 2025

### **Creating a Plan for a Profitable Business**

Our one-day comprehensive Business Planning workshop is your roadmap to build a successful business plan. We will give you the practical skills and confidence you need to thrive.

## What You'll Master

Our course covers the essential pillars of effective business planning, with a focus on practical, real-world application. You'll get hands-on experience with:

- **Financial Fundamentals:** Ensure you understand key financial areas like tax, National Insurance (NI), and VAT.
- **Marketing and Customer Connection:** Learn how to research your industry, competitors, and potential customers to inform your strategy, identify your ideal customer, and reach your audience
- **Startup and Beyond:** Get a clear picture of Start-up and Running Costs you need
- **Personal Financial Planning:** Create a realistic Personal Survival Budget to support yourself while your business grows.
- **Forecasting for Success:** Master the critical skills of Cash Flow Forecasting and Profit and Loss Forecasting to predict and manage your business's financial future.
- **Securing Your Funding:** Explore various sources of funding and learn how to secure the capital you need to succeed.

## Who this workshop is for

This workshop is perfect for individuals who have already attended the NBV Business Start-up Essentials workshop and are ready to take the next step, whether that's developing a business plan or creating one to support a funding application. It's also ideal for early-stage business owners looking to develop their business through a structured planning process.

Don't let the numbers hold you back, join us and build a solid foundation for long-term success.

Available to individuals based in Nottingham City and Nottinghamshire\*

This project is funded by the UK government through the UK Shared Prosperity fund and delivered locally by NBV Enterprise Solutions Ltd.

\*Eligibility checks will be carried out.

**BOOK NOW**

Book your spot today and start planning your future!



**Call: 0115 964 8494**



**Email: [enquiries@nbv.co.uk](mailto:enquiries@nbv.co.uk)**