

# Privacy Notice for Homelessness Predictive Model



## Nottingham City Council Information Compliance

**Service Area: Analysis & Insight**  
**Directorate: Policy Performance & Communications**  
**PN-387**

**11/2024**

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Nottingham City Council has worked with the University of Nottingham to develop a predictive analytics model to identify families known to Children's Integrated Services who are at particular risk of becoming homeless. The project aims to enable the Housing Solutions Preventative & Assessment Team to identify and offer pre-emptive support to families identified as at risk of homelessness.

The predictive model processes limited and defined pseudonymised Nottingham City Council & Department for Work and Pensions data related to families known to Nottingham City Council Children's Integrated Services, producing a risk rating for each based on protective or risk-based factors, prioritised and evaluated by the model. This is then output as a list of families identified as at risk, ordered by their risk rating.

The Preventative & Assessment Team review the risk and protective factors that the model has used to determine the risk rating and can access details of the workers from Children's Integrated Services who know the family.

A discussion between the Preventative & Assessment Team and Children's Integrated Services will determine whether pro-active contact and an offer of support is appropriate. The nature of the support offered will be informed by the families' context and needs as understood by Children's Integrated Services and families will in all cases be able to decide whether to engage with the support offered or not.

Nottingham City Council are the data controllers for the personal data (or personal information) that we process about you. When we process personal information relating to you, we will only do so when it is necessary and where we have a lawful reason to do so.

We will use the information provided by you for a number of reasons, depending on the service or reasons for interacting with you. This includes:

- identifying and offering optional support to families at high risk of becoming homeless

When we process your personal information, we will comply with data protection legislation and enable you to exercise your rights contained within the legislation.

### **What personal information will the Council process?**

The information that we collect about you to fulfil the purposes, objectives, or to deliver the services outlined above will relate to your: (this may include all, or some of the following, depending on the service).

- **Contacts and interactions with Nottingham City Council and the Department for Work & Pensions (basic yes/no indicators and dates in pseudonymised form)**
- **First name, Surname, DOB, Unique reference number, Address, Family make up and contact details for your most recent Children's Integrated Services lead worker (for those families identified as at high risk of becoming homeless only)**

### **Lawful basis for processing**

The basis under which we use your personal information for these purposes is that it is necessary for the performance of a task carried out in the public interest by the Council or in the exercise of official authority vested in the Council. When processing special category information, we will do so on the basis of substantial public interest.

We undertake the data processing as a result of the powers or duties contained in:

- The Children Act 1989 (Part III, sections 17 and 47)
- The Children Act 2004 (section 10 and section 11)
- Education Act 2002 (section 175)
- Education Act 1996 (section 13)
- School Standards and Framework Act 1998 (sections 117-124)
- UK General Data Protection Regulations
- Data Protection Act 2018
- Child Care Act 2006
- Apprenticeships, Skills, Children and Learning Act 2000
- Section 1, Localism Act 2011
- Local Government Act 1972
- Crime and Disorder Act 1998 (section 115)

The condition under which we process 'special categories of personal data' is that such use is necessary for reasons of substantial public interest for safeguarding of children and individuals at risk and in accordance with the provisions of the UK General Data Protection Regulation and the Data Protection Act 2018.

The information being processed may also include personal data relating to criminal offences. The condition under which this information is processed is under official authority vested in the council and for safeguarding of children and individuals at risk.

**Will my information be shared with other organisations or used for other purposes?**

The Council will only share your personal information with other departments within the Council and with other organisations when it is necessary to provide the services to you and when we have a lawful reason to do so. The Council may also share your information when we are obliged to by law.

The information may also be used for the purpose of any other function carried out by the Council. This may include sharing your information across the Council, or with external organisations. Information about these functions and the legal basis on which

information is used for them can be found at <http://www.nottinghamcity.gov.uk/privacy-statement/>

The information will only be used for another purpose where it is lawful to do so.

### **Do I have to provide the information?**

You are not obliged by statute or contract to provide the information that is specified here.

### **How long will the Council retain the data for?**

The information that you have provided will be kept for 6 years (subject to review) in line with its retention schedule in the Information Asset Register.

The Council publish an Information Asset Register (IAR), this will outline the retention periods for the personal data we process. You can find this IAR on our website <https://geoserver.nottinghamcity.gov.uk/information-asset-register/>

### **Information Rights**

The UK General Data Protection Regulation provides for the following rights as prescribed by the legislation:

A right to request a copy of your information

A right to request rectification of inaccurate personal data

A right to request erasure of your data known as ‘the right to be forgotten’

A right to in certain circumstances to request restriction of processing

A right in certain circumstances to request portability of your data to another provider

A right to object to processing of data in certain circumstances

A right regarding automated decision-making including profiling

However, Nottingham City Council can restrict the above rights in certain circumstances for example to avoid obstructing an investigation, avoid prejudicing the prevention, detection, investigation or prosecution of criminal penalties or to protect the rights and freedoms of others.

### **Data Protection Officer**

You can contact the Data Protection Officer at:

Loxley House,  
Station Street,  
Nottingham,  
NG2 3NG

or at [data.protectionofficer@nottinghamcity.gov.uk](mailto:data.protectionofficer@nottinghamcity.gov.uk) .

### **Information Commissioner's Office**

The Information Commissioner's Office (ICO) website provides guidance on data protection and privacy matters, you can visit the website at [www.ico.org.uk](http://www.ico.org.uk). You also have the right to complain to the ICO if you consider that the Council have processed your personal data incorrectly or that we have breached our obligations to you. You can contact the ICO at:

Wycliffe House,  
Water Lane  
Wilmslow,  
Cheshire  
SK95AF

[www.ico.org.uk](http://www.ico.org.uk)

### **Further Information**

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For more information about these rights please refer to our detailed privacy statement at <https://www.nottinghamcity.gov.uk/privacy-statement> .