Transforming the Broadmarsh area

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Drury Walk, extending the fashion offer
Skills Hub (2016/19)
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Transformed Collin Street, with shops, cafes, landscaping, water features and public art
New cinema and restaurant offer, with entrance to pedestrianised Collin Street and Middle Hill
Carrington Street – improved street and frontages
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The plan

How will we do it?

- Building new and improving existing buildings for shopping, leisure and learning
- Encouraging a vibrant daytime and evening economy
- Growing the city centre and creating top quality public realm
- Expanding heritage-led tourism in the Castle Quarter

Via a £250m co-ordinated programme (Phase 1 2016-20)

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Why are we doing it?

To create a transformed southern gateway to the city, boosting the local economy by £1.1 billion GVA p.a. with:

- 2,900 more jobs (with local training and recruitment)
- 3 million more annual visitors to experience new retail, education and leisure facilities
- restored city centre profile and reputation (top 5)
- over half the catchment area shopping in Nottingham, up from one third
- £25 million tourism spend benefit p.a.
In summary

Not only…
• £1.1 billion boost to local economy
• 2,900 more jobs
• 3 million more visitors annually

But also…
• 40,000 sqm transformed commercial floorspace
• A new 7-screen cinema
• 1150 improved car parking spaces
• New Skills Hub for 18,750 students
• Castle national attraction, 500,000 visitors pa
• Modernised facilities for 20,000 bus passengers each day

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Growing the city centre and linking it all together

To facilitate the major developments:

- A co-ordinated programme of works to pedestrianise or provide pedestrian priority in attractive north-south and east-west routes
- Relocate bus and other traffic to appropriate alternatives
- Transport impacts have been fully and transparently assessed
- Pedestrian priority junctions
- Potential future tram stop

New bus arrangements

- Improved, safer Broadmarsh Bus Station
- Collin Street stops moved to Canal Street
- To enable better pedestrian priority, public realm and air quality improvement, changes to routes now being discussed with operators including:
  - Relocation of some services from Carrington Street to London Road and Wilford Street.
  - Relocation of Fletcher Gate/George Street services to Canal Street/Bellar Gate
- Working with the bus companies on routing
Transport modelling

Headlines

- Traffic flows on the Southern Relief Route will increase, flows on Maid Marian Way will reduce
- Congestion on the Southern Relief Route will increase at peak times, causing some traffic to redistribute to other roads
- The city’s road system will work, though some journey times will be increased by a couple of minutes
- There will be some initial disruption but this will be minimised by informing drivers of the changes and alternatives
- Alternatives will include the improved Ring Road

Summary

- City centre through traffic will reduce as more traffic uses the wider road network, taking different routes, for example, along the boulevards and the upgraded Ring Road
- The Southern Relief Route becomes the primary alternative route for east/west traffic still going through the city centre
- North/south traffic levels are maintained but congestion is reduced by increasing the number of southbound lanes on Wilford Street/Wilford Road
- Use of Broadmarsh and Arndale Car Parks will increase and more people will use public transport, cycle or walk
- Other benefits – road safety improved, noise reduced, air quality improved
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**Tram stop** - link to new tram network connecting to residential and employment areas as well as park and ride services

**Carrington Street/Canal Street** – creating clear, safe and attractive walkway

**Station Street** – pedestrianisation and places for cafes, stalls and people

Growing the city centre/other Phase 1 projects

**Station Hub** – a modern interchange and arrival point into the city (complete)

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Creating opportunities for heritage-led tourism projects

In Phase 2 the project will be completed with the opening up of the view to the improved castle, creating a visible and easily accessible national tourist attraction.

Castle improvements - an accessible and visible national tourism destination (2017/19)
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For more information or to have your say on these proposals visit www.betterbroadmarsh.com