Welcome to the City Council’s Plan for 2015-2019

In this plan we set out Nottingham City Council’s purpose and priorities for 2015-2019 with the aim of making us a Great City with citizens at the heart of everything we do. Our plan is about the future of our city for all who live, work and visit here.

Over the next four years, we are determined to create a city that is fair for everyone and where we all have an equal and positive chance to succeed. We will build on our achievements and continue to provide services that are based on and responsive to your needs.

Our aim is for Nottingham to be an internationally successful and prosperous city that offers its residents the means and opportunities to realise their potential. Nottingham will be a thriving sustainable city both economically and socially. We will continue to work with our partners and communities to ensure vulnerable citizens are supported to live independently and are safe from harm.

We will do this despite the significant financial challenges the Council continues to face. It is no secret that we face further cuts to our budget, but we have been successful at managing our finances in the past and we will continue to do so. The scale of our ambition is unchanged. We will have difficult decisions to make over the next four years but we will continue to have the best interests of Nottingham’s citizens at heart and continue to invest in Nottingham’s future.

Jon Collins
Leader

Ian Curryer
Chief Executive
The City Council’s Plan for 2015-19 is founded on five key objectives:

1. Ensuring every child in Nottingham is taught in a school judged good or outstanding by Ofsted

2. Build 2,500 new homes that Nottingham people can afford to rent or buy

3. Cut the number of victims of crime by a fifth and continue to reduce anti social behaviour

4. Tackle fuel poverty by setting up a not-for-profit energy company to sell energy at the lowest possible price to Nottingham people

5. Guarantee a job, training place or further education place for every 18 to 24 year old
The challenge ahead

Over the past four years we have made savings totalling £123 million. Since 2010 the City Council will have faced a £150 million reduction in its overall budget. In 2015/16, we will face a £30m cut in the grant we get from Government to run our services with more significant cuts in funding expected over the next four years.

To manage this we will have to make difficult decisions. As Nottingham’s citizens, we are here to serve you. To help us make these decisions we will listen to your views about what is important and how we can continue to make the savings required of us.

By 2019 the number of pupils in our schools is expected to increase by 4,500 or... 12%

The number of people aged over 65 is projected to increase by 3% by 2019. Currently, 24% of over 65s have one or more long term conditions.

The number of children in care has increased by 8.7% since 2012.

Over the last four years inflationary, demographic and other budget pressures have meant the Council has had to find an extra... £73 million.
A changing City

Not only will we see dramatic changes to Nottingham’s skyline over the next four years but we will also continue to see changes to the city’s demographics. How we provide our services will reflect these changes over time and how we use technology to deliver services will become increasingly important.

Growing Nottingham

Year 2015
314,000

Year 2017
317,000

Year 2019
320,000

Working Nottingham

63.2% of citizens are in employment

Diverse Nottingham

Increasing numbers of citizens from diverse backgrounds, culture and heritage

Learning Nottingham

The City’s two universities have over 60,000 students between them. The University of Nottingham has the 2nd largest student body in England

Young Nottingham

25% of the city’s population is under 20, 2% above the national average
Devolution and Nottingham

The City Council is working with other local authorities in Nottinghamshire and Derbyshire to secure a devolution deal. The purpose of devolution is the transfer of powers currently held by central Government down to a local area. That means greater freedom to take decisions locally without having to go back to Central Government for approval.

One important benefit is that taking control of the powers from Government will help deliver our Council Plan key objectives. For example, greater local control of housing and skills funding will enable Nottingham to deliver its commitments to build 2,500 new houses that Nottingham people can afford to rent or buy and to guarantee a job, training place or further education place for every 18-24 year old.

So what could this mean for Nottingham?

**Skills**
- Control over the Work Programme
- Control of grants so we can deliver more apprenticeships
- Ability to decide the future of further education provision

**Enterprise**
- Ability to plan, decide and control budgets for business support
- Control over a multi million pound investment fund

**Housing**
- Decide where to build housing and other infrastructure according to need and resources
- Ability to build more social and affordable housing

**Transport**
- Early delivery of the eastern leg of the HS2 line from Birmingham to Leeds with the East Midlands hub at Toton
- Re-instatement of Midlands Mainline improvements
- Regain control of the regulation of bus services
- Implement an integrated ‘oyster card’ style public transport ticketing system
Our equality objectives help us to focus on reducing inequality and advancing equality through the decisions that we make and through our policies and practices. These objectives are an integral part of the Council Plan and will help us to deliver our priorities:

- **Make sure that our workforce will reflect the citizens we serve**
  We will achieve this by, amongst other things, attracting people from the diverse talent pool that we have here in Nottingham through the ‘Future Leaders Programme’

- **Create economic growth for the benefit of all communities**
  Our work to achieve this will include infrastructure improvements including transport and schools and the development of diverse business support schemes

- **Provide inclusive and accessible services for our citizens**
  We will achieve this by, for example, protecting from cuts services that support Nottingham’s most vulnerable citizens

- **Lead the City in tackling discrimination and promoting equality**
  Our work to achieve this will include tackling fuel poverty, building lifetime homes and by developing better opportunities for children and young people with additional needs

Some notable achievements we have made to date have been:

- Getting local people into sustainable employment through Nottingham Jobs Fund and Apprenticeship Hub
- Meeting the social care needs of citizens giving people choice and control in relation to how their care is delivered
- Improving access to services by further developing transport links and extending our tram network; developing our sports facilities like Harvey Hadden Sports Village to make them more inclusive; and by signing up to the British Sign Language Charter

In the following themed sections you will find an ✉ next to ‘Key things that we will do’ that specifically relate to an equalities issue.
The City Council’s core purpose is to put citizens at the heart of everything we do. This is central to our priorities, decision making and service delivery.

We are ambitious for Nottingham and we are committed to transforming our Council to enable us to deliver our goals, enabling all citizens to have opportunities to succeed in education and employment while living in a safe, clean city with access to good housing and leisure facilities.

We continue to strive to be a great organisation, despite the challenging environment and ever reducing support from Central Government we will focus on citizens by:

- Making Nottingham a **Great City**, which is prosperous with opportunities for citizens
- Being a **Great Council**, working with partners to deliver on our promises to citizens
- Providing **Great Services**, which are value for money and where and when citizens need them
- Being an organisation with a **Great Workforce** that focus on citizens needs and requirements
The Council Plan will focus on 10 key themes:

1. Strategic Regeneration and Development
2. Schools
3. Planning and Housing
4. Community Services
5. Energy, Sustainability and Customer
6. Jobs, Growth and Transport
7. Adults, Health and Community Sector
8. Children, Early Intervention and Early Years
9. Leisure and Culture
10. Resources and Neighbourhood Regeneration
What we want to achieve over the next 4 years:

- Continue to drive Nottingham as a leading retail and business city by delivering investment in our main shopping centres
- Maximise the city’s potential by driving regeneration and improvements across the city

The key things that we will do:

- Create a world class entrance to the south of the city centre by capitalising on the benefits of the tram and station interchange and Intu’s plans to refurbish Broadmarsh
- Aim to develop a world class conference centre as part of the Ice Stadium complex and develop the Guildhall site to complement the Nottingham Trent University conferencing facilities and the Royal Concert Hall
- Start the development of the Island site
- Plan, encourage and develop the Waterside between Trent Bridge and Colwick Park for housing and other complementary uses

Our track record so far...

**2007-2011**

- Re-developed Market Square opened in 2007 providing a prestigious venue for celebrations, culture and leisure events at the heart of the City
- Connecting Eastside project completed

**2011-2015**

- Major refurbishment of Nottingham station
- Redevelopment of Sneinton Market Place
- Regeneration of Robin Hood Chase, including the construction of independent living apartments
- Ring road improvement scheme commenced
## What we want to achieve over the next 4 years:

- Access to a good school close to home for every young person in Nottingham
- Enable children in the City to achieve their potential at school and in later life

## The key things that we will do:

- Ensure every child in Nottingham is taught in a school judged good or outstanding by Ofsted
- Increase the number of young people getting 5 or more A*-C grades at GCSE including English and Maths to above the national average
- Guarantee a choice of places for every child at a local primary school
- Create more special school places for our children’s additional needs

## Our track record so far...

<table>
<thead>
<tr>
<th>2007-2011</th>
<th>2011-2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Highest rate of improvement in GSCE results by any local authority</td>
<td>✓</td>
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<tr>
<td>- Improved the education facilities for Nottingham children by securing external funding, alongside our own resources, to rebuild or refurbish 14 Primary and Secondary schools</td>
<td>✓</td>
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<tr>
<td>- Improved attendance by reducing absence to 4.4% in City Primary Schools, down from 5% in 2011/12 and below the English average</td>
<td>✓</td>
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<tr>
<td>- 50% of children gained 5 or more good GCSEs in 2012, a third higher than in 2007</td>
<td>✓</td>
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<tr>
<td>- Continued to invest in our schools by improving the buildings at a further 19 schools, taking the total investment to more than £250m</td>
<td>✓</td>
</tr>
<tr>
<td>- We also invested in a further 7 Primary Schools to increase the number of places available and to improve facilities</td>
<td>✓</td>
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</tbody>
</table>
What we want to achieve over the next 4 years:

- Enable Nottingham residents to have access to a high standard of accommodation, whether renting or buying
- Respond to the increasing pressure on the housing market by building a substantial number of high quality, new affordable homes
- Plan, encourage and develop the Waterside between Trent Bridge and Colwick Park for housing use

The key things that we will do:

- Build 2,500 new houses that Nottingham people can afford to rent or buy
- Create a comprehensive city-wide licensing scheme for all private rented accommodation to drive up standards and protect tenants across the City
- Work with Housing Associations to improve the quality of their housing and repairs service and, if necessary, take on the management of rented properties needing improvement to their maintenance standards

Our track record so far...

2007-2011

- Rolled out Decent Homes Programme to enable tenants to have secure and warm homes
- New council houses completed at Dartmore Close, Camrose Close and Lillington Road

2011-2015

- 3,990 new homes built between 2008 and 2013, offering more choice for residents
- 100% of Council Houses achieve decent homes standard
- Greater quality and safety in shared housing through the additional licencing scheme for Houses in Multiple Occupation
- Demolition of eight high-rise housing blocks to be replaced by a mix of high quality affordable homes
Community Services

What we want to achieve over the next 4 years:

- Ensure Nottingham is a clean and safe place that people are proud to live in
- Work with the police and other partners to continue to drive down crime and anti-social behaviour (ASB)

The key things that we will do:

- Cut the number of victims of crime by a fifth and continue to reduce ASB
- Work with citizens to keep Nottingham England’s cleanest city
- Work with partners to reduce the number of repeat victims of hate crime by 20% and victims of domestic violence by 10%

Our track record so far...

**2007-2011**

- Reduction in crime by a third over the period ✔
- Waste recycling rates doubled since 2007 to 38% ✔
- Awarded Cleanest Big City in 2011 ✔

**2011-2015**

- Recognised as Britain’s Cleanest City in 2014 ✔
- Continued to promote cleanliness in our neighbourhoods by protecting our free bulky waste service ✔
- Fulfilled promise to have 100 Community Protection Officers in post, promoting greater safety in the City ✔
- Residents’ perception of ASB as a problem down from 24.5% to 11.2% ✔
- 16% reduction in crime since 2011 ✔
What we want to achieve over the next 4 years:

- Bring low cost energy to all through the creation of our own not-for-profit energy company
- Use smart metering and remote control technology to help keep energy bills down
- Make the Council the most customer friendly in the country with even more ways to interact with the council than ever before

The key things that we will do:

- Tackle fuel poverty by setting up a not-for-profit energy company to sell energy at the lowest price to Nottingham people
- Increase the number of households switching energy suppliers
- Increase the number of people using council services online and ensure that more services can be accessed through self-service

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<tr>
<td>▶ 3,000 solar panels installed during 2011</td>
<td>✔</td>
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<tr>
<td>▶ Over 20,000 council houses received energy efficiency interventions as part of Decent Homes Scheme</td>
<td>✔</td>
</tr>
<tr>
<td>▶ From 2008, the Council successfully obtained Government and energy company grants to insulate homes in those areas that are hardest hit by rising fuel prices for both owner occupiers or tenants</td>
<td>✔</td>
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<tr>
<td></td>
<td>▶ Energy use in the City reduced by £35m compared to 2005 ✔</td>
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<tr>
<td></td>
<td>▶ Switch ‘n’ Save website launched in 2013 ✔</td>
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<tr>
<td></td>
<td>▶ Most energy self-sufficient city in the UK ✔</td>
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<tr>
<td></td>
<td>▶ 21% reduction in carbon emissions since 2005 ✔</td>
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<tr>
<td></td>
<td>▶ Three high-rise blocks of flats in Sneinton were converted from electric heating to energy from burning waste ✔</td>
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<tr>
<td></td>
<td>▶ Largest district heating system in the UK now making a profit ensuring that it will remain a sustainable alternative for delivering energy to citizens ✔</td>
</tr>
<tr>
<td></td>
<td>▶ Government and energy company grants used for insulating 4000 homes that are hardest hit by rising fuel prices ✔</td>
</tr>
</tbody>
</table>
What we want to achieve over the next 4 years:

- See every person in Nottingham with the skills and ambition to find work and create jobs to give our working age citizens the incentives to seek work and be involved in training and self-improvement by themselves
- Attract international businesses whilst supporting and enhancing our reputation as a leading Science City
- Further develop Nottingham’s public transport network, ensuring that citizens and visitors can get around the city as well as it being a reason for business to set up and trade effectively in our city

The key things that we will do:

- Guarantee a job, training or further education place for every 18-24 year old
- Deliver a state of the art new college at the heart of the city centre and develop a skills campus in the north of the city
- Use our influence to deliver a coordinated further education offer within the city that is judged good or outstanding by Ofsted
- Establish a local investment bank by 2017 to invest in the local economy
- Deliver the business support schemes that underpin the City’s Growth and City Deal
- Deliver a simple, integrated ‘Oyster’ style ticket for our public transport network
- Get 10% more people walking, cycling or taking public transport to work

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<tr>
<td>By the end of 2011 the employment rate was 59%</td>
<td>Employment rate up to 63% at the end of 2014 and Jobs Seekers Allowance claimants down to pre-recession levels</td>
</tr>
<tr>
<td>2010 Winner of Transport Authority of the year</td>
<td>NET lines 2 and 3 to Clifton and Beeston developed improving access across the City and local area</td>
</tr>
<tr>
<td>Best rate among core cities for young people, not in education or employment</td>
<td>Local Growth Deal attracting £50m in funding for regeneration and infrastructure projects</td>
</tr>
<tr>
<td></td>
<td>Funding for the city’s Creative Quarter secured through Nottingham’s City Deal worth £60m during 2012</td>
</tr>
<tr>
<td></td>
<td>Popular events programme held in the Creative Quarter, including LightNight, Hockley Hustle and Nottinghamshire Pride attracts new visitors into the area</td>
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</tbody>
</table>
What we want to achieve over the next 4 years:

- Make life better for the 35,000 older persons in the city enabling choice and confidence in the care they receive and the way it is delivered, maintaining dignity, independence and control
- Be a city that enables healthy lifestyles, promotes wellbeing and supports community resilience
- To take the lead on improving working between our social care services and the NHS to ensure better care for our vulnerable residents

The key things that we will do:

- Tailor care to individual needs through proper integration of the Council’s social care services with those delivered by the NHS
- Reduce teenage pregnancy by a further third
- Promote community resilience by backing the ‘Looking After Each Other’ campaign and other groups that tackle loneliness and promote self-help

Our track record so far...

**2007-2011**

- Reduced smoking rates to 27.5% from 39% in 2008
- Supported the development of Lark Hill Retirement Village in Clifton which opened in 2009
- Began rolling out the personalisation programme to give citizens more choice and control over their care services
- A reduction of 42% in those engaged in harmful drinking, resulting in a 41% reduction in violence around restaurants, pubs and clubs at night

**2011-2015**

- Achieved our goal of halving teenage pregnancy
- Supported the development of care schemes that are dedicated to maintaining independence, dignity and personal choice for users
- 100% of eligible citizens now receiving their long term community social care support through personal budgets
- Established Community Care through Care Delivery Groups
- The proportion of people at risk of developing alcohol related health problems has halved
Children, Early Intervention and Early Years

What we want to achieve over the next 4 years:

- To give all Nottingham’s children the best start in life
- Enable Nottingham’s children and young people to thrive by providing opportunities to utilise their energy and enthusiasm

The key things that we will do:

- Ensure that in the evening and at weekends as well as during school holidays there are a range of positive activities for children and young people to enjoy in every part of the City
- Promote the ‘Dolly Parton Imagination Library’ scheme so that every child under 5 in Nottingham receives a free book monthly
- Work with the parents of 4,500 children to create new services for babies and toddlers in the Big Lottery funded ‘Small Steps, Big Changes’ programme

Our track record so far...

2007-2011

- Expanded our Children’s Centre network to 18, providing more parents and children with access to vital facilities and services
- Provided vital support to our top 50 anti-social families, improving behaviour and opportunities
- Developed a package of early intervention measures to help parents improve their children’s health and education and tackle anti-social behaviour, truancy and drug use

2011-2015

- Offered support and facilities for young people by developing a central youth centre open 7 days a week and improving 3 other neighbourhood centres
- Reduced the number of young people committing crime by 39% between 2011 and 2015
- Worked with partners to secure £45m of Big Lottery funding for the ‘Small Steps, Big Change’ programme to improve the lives of 0-3 year olds
Leisure and Culture

What we want to achieve over the next 4 years:

- Help families get on in life by providing a good range of leisure activities, free and cheap events and excellent public services, as well as creating a development plan for the new Central Library
- Attract more visitors to our city, for example by investing in making Nottingham Castle a world-class visitor attraction
- Provide more opportunities for participation and excellence in disability sport

The key things that we will do:

- Rejuvenate Nottingham Castle Quarter as a major national heritage attraction
- Make Nottingham the fastest growing city for disability sports participation in England
- Work with local people to deliver more Green Flag Award winning parks and open spaces than any other council in the country

Our track record so far...

2007-2011

- First Splendour Festival held
- Nottingham Contemporary and New Arts Exchange Galleries opened
- Ken Martin Leisure Centre refurbished and new Djangoly Leisure Centre opened
- £1.2 million Big Lottery award for Meadows Library

2011-2015

- New libraries opened within St Ann’s and Bulwell Joint Service Centres
- 25 Park and Open Spaces sites achieve Green Flag status
- £9 million transformation of Victoria Leisure Centre in Sneinton and new £16 million Harvey Hadden Sports Village opens
- Nottingham hosted the Milk Race, Tour of Britain, National Armed Forces Day, ATP and WTA Tennis and Olympic Torch Relay events
What we want to achieve over the next 4 years:

- Develop sites across our neighbourhoods, providing access to jobs, services and housing
- Deliver a balanced budget every year
- Expand further the Council’s commercial activity in order to reduce the impact of Government cuts on jobs and services

The key things that we will do:

- Create 3,000 high quality jobs through developing sites including the Medipark, the Boots campus, Biocity and the Imperial Tobacco site
- Debt and benefit advice and the Credit Union as an alternative to payday lending and loan sharks
- Use land and commercial resources effectively to generate additional income of at least £7 million a year in order to protect front line services

Our track record so far...

2007-2011

- £45m invested in street lighting, improving the safety and attractiveness of our streets
- 2009 overall citizen satisfaction at 60%
- Investment in neighbourhoods led to improvement in national deprivation rankings

2011-2015

- Secured over 350 jobs at Asda and Northgate with the capacity for a further 140 jobs located at Northgate and the recently opened Southglade Food Park
- Protected frontline services through:
  - Effective management of our budget
  - Generating income and reducing costs through our successful Commercialism agenda
  - Ensuring we have the lowest number of redundancies of any major city council
A detailed delivery plan is in place which shows clearly what the Council’s services will do to achieve all the priorities that have been set for the next four years.

This will enable the Council to monitor and manage effectively the progress being made. Progress against the Council Plan’s priorities will be reported twice a year both on the Council’s website and through the Nottingham Arrow.

We will review our plans on an annual basis to ensure they remain relevant, manageable and take into consideration any changes that have taken place.

For more information, or if you would like to receive this publication in an alternative format or language, please call the Performance team on 0115 876 3443 or email councilplan@nottinghamcity.gov.uk