

## Our Vision: Nottingham is Safe, Clean, Ambitious and Proud

### Our Mission: Nottingham will be...

 <p><b>Clean and Connected Communities</b></p>	 <p><b>Keeping Nottingham Working</b></p>	 <p><b>Carbon Neutral by 2028</b></p>	 <p><b>Safer Nottingham</b></p>	 <p><b>Child-Friendly Nottingham</b></p>	 <p><b>Healthy &amp; Inclusive</b></p>	 <p><b>Keeping Nottingham Moving</b></p>	 <p><b>Improve the City Centre</b></p>	 <p><b>Better Housing</b></p>	 <p><b>Financial Stability</b></p>	 <p><b>Serving People Well</b></p>
<p>A city where our vibrant and diverse communities are proud of where they live, have a strong sense of belonging, and people get on well together.</p>	<p>A city offering opportunity for everyone, with support for local businesses, and those communities that have been hit hardest by Covid-19.</p>	<p>A city that is green and sustainable, where clean air, green growth and a good environment improve health and wellbeing.</p>	<p>A city with low levels of crime and anti-social behaviour, so that people feel safe and secure in the city centre, their neighbourhood and their home.</p>	<p>A city where every child will get the best start in life, and be supported to thrive regardless of their circumstances.</p>	<p>A city in which people take responsibility for their health &amp; wellbeing, and are supported to live well and keep active throughout their lives.</p>	<p>A city with high quality, affordable public transport connecting local people to education, jobs, opportunities and services.</p>	<p>A city with an attractive, vibrant and welcoming city centre, that showcases Nottingham's creativity and culture, and is a great place for everyone to live, work and spend time in.</p>	<p>A city where people live in safe, warm and affordable homes, built to a high standard, in vibrant local communities where everyone has a chance to thrive.</p>	<p>A Council that lives within our means and continues to deliver the well-planned, effective and value for money public services that local people expect.</p>	<p>A Council that continues to provide accessible and efficient local services that people and partners can rely on and have confidence in.</p>

### How we will do it:

<p>Focusing on delivering services where and when they are needed</p>	<p>Ensuring our finances are sustainable in the medium to long term</p>	<p>Working collaboratively, but being clear what we can and cannot do</p>	<p>Acting locally, listening to local people and building on the strengths of our communities</p>	<p>Championing the city locally, regionally, nationally and internationally</p>	<p>Working as "One Council" to deliver services and support in a joined up and efficient way</p>	<p>Allocating resources where they are needed most and will have the most impact</p>	<p>Focusing on early intervention and prevention – as prevention is better than cure</p>	<p>Ensuring decisions we take are well informed, with clear accountability and transparency</p>
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