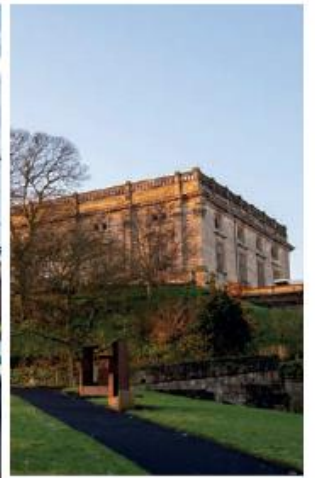
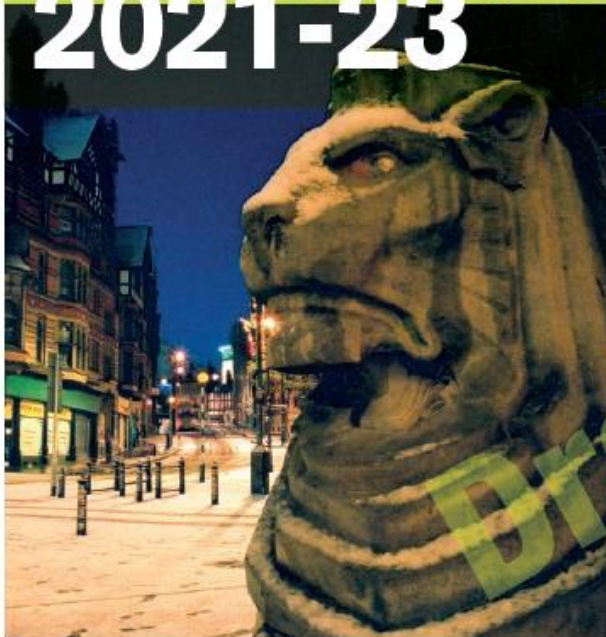




Nottingham City Council Strategic Council Plan 2021-23





Vision Statement: Nottingham is Safe, Clean, Ambitious and Proud

We want **Nottingham** to be a city where people feel **safe** to live and work, that is an exciting and welcoming place to play, study and visit, a city that it is **clean** and environmentally sustainable, where we are **ambitious** for Nottingham people and businesses, and where local people are **proud** of their city, their neighbourhood and their local community.

Our vision for Nottingham is based on these core principles:

- A safer city for people to live, work, study and visit.
- A cleaner city that we all take pride in.
- A diverse, vibrant and multicultural city.
- A city where there is lots to do for people of all ages.
- A healthy city, where people look after themselves and make healthy choices.
- A city which is committed to improving the environment and being carbon neutral by 2028.
- A city that takes care of its residents.
- A place where there is dignity in getting older and care for those who need it.
- A city where there are opportunities for everyone and we're encouraged to prosper and be ambitious.
- A city where people from all walks of life get on well and respect each other.

- A city where everyone is able to reach their full potential, our children feel safe and can thrive.
- An inclusive city where everyone is treated fairly, with dignity and respect.
- A thriving sustainable city, socially, economically and environmentally.



Our Ambition for Nottingham



What we want to achieve

Based on our vision and aims for Nottingham, we want to work with our diverse communities, partners and others to deliver **eleven key outcomes** for Nottingham.

These high-level outcomes are based on the interventions we think will have the most significant impact on the long-term challenges the city faces, on the things that you tell us matter most to local people, and that we are committed to delivering to 2023 and beyond, within the funding and resources available to us.

Our high-level outcomes for Nottingham are:

- **Clean and Connected Communities.**
- **Keeping Nottingham Working.**
- **Carbon Neutral by 2028.**
- **Safer Nottingham.**
- **Child-Friendly Nottingham.**
- **Healthy and Inclusive.**
- **Keeping Nottingham Moving.**
- **Improve the City Centre.**
- **Better Housing.**
- **Financial Stability.**
- **Serving People Well.**

Underneath each of these sit a number of priority activities and interventions to help deliver these outcomes long term.

The activities and interventions are not a full list of everything that the City Council does or is responsible for, but are what we believe to be

the most important contributors to achieving each outcome and our overall ambitions for Nottingham.

How we will do it

How we do something is as important as what we do. We will:

- Focus on delivering good quality services when and where they are needed.
- Ensure our finances are sustainable over the medium to long term, so we can continue to deliver the modern, effective and value for money public services that local people expect us to.
- Work collaboratively with local communities, partners and others, and be clear about what we can and cannot do.
- Act locally, listening to local people, and building on the strengths of our communities to help them become more resilient and support them to do more for themselves.
- Champion the City, locally, regionally, nationally and internationally.
- Work as “one council” to deliver services and support in a joined up and efficient way.
- Allocate resources against our outcomes to ensure they are used where they are needed most and will have the most impact.
- Focus on early intervention and prevention to improve outcomes, including improving the health and wellbeing of local people – as prevention is better than cure.
- Use evidence to drive our decision making, ensuring the decisions we take are well-informed by a diverse range of views, with clear accountability for decisions, and made transparently and openly for the benefit of the public we serve.