



Nottingham Property Ambassadors

Terms of Reference

Introduction

The local property sector has an important role to play in ensuring that Nottingham achieves its vision of becoming a top European City. In recognition of this Nottingham City Council is expanding its current Ambassadors scheme to launch a sub group – the Nottingham Property Ambassadors.

Purpose

Like the Nottingham Ambassadors scheme, this property focused group will provide significant opportunities for business networking, information sharing and relationship building. Over the next few years it aims to provide a way in which all aspects of the local property industry, in both the private and public sectors, can work together to build a collaborative, joint approach to the future development of the City.

The Nottingham Property Ambassadors will act as an overarching partnership and network that will pull together property linked initiatives from both Nottingham City Council and all of its partners, including Design 08 and MIPIM 08/09. It will also provide the opportunity to develop a partnership approach to proactively developing new opportunities and addressing new challenges that face the city.

The Nottingham Property Ambassador scheme is a voluntary scheme and whilst there are no fees or charges to pay to become an Ambassador, you do require genuine enthusiasm and a pride in Nottingham.

The Role of a Nottingham Property Ambassador

- To champion Nottingham's Vision to be a top European city and to work collaboratively to achieve the physical investment needed to help deliver the vision.

- To promote Nottingham whenever possible in their day - to - day business dealings and to spread the message to their business associates across the UK, Europe and Worldwide.

- To raise awareness of and promote positive images of the city particularly in terms of physical build and infrastructure.

- To maintain and improve the quality of Nottingham's offer as a primary business location through the sharing and promotion of best practice, particularly in relation to the built environment.
- To share information and network with businesses from across the property sector to ensure a collaborative approach to development.