

# The Big Reading Challenge

50 days 5,000 children raising £5,000



Dear Early Years colleagues,

Please can you help me? I'm taking on a very special challenge to raise funds for the Imagination Library; an amazing scheme which delivers a FREE book every month to children between 0 and 5 years of age.

The challenge I've set is to read a story book to 5000 children within 50 days to raise £5000 to buy more books for Nottingham children. This means I need to find 5000 children who love listening to stories!

**Please can I visit your nursery to read a story to the children within your setting?**

I will be reading stories from **January 28<sup>th</sup> until the 18<sup>th</sup> March**. If your nursery could host me during this time I would be delighted to visit you and read a story to your children.

I will be promoting my Big Reading Challenge over social media and asking people to make donations online here: [www.justgiving.com/crowdfunding/bigreadingchallenge](http://www.justgiving.com/crowdfunding/bigreadingchallenge)

The Imagination Library helps parents and children to enjoy exploring books together – looking at the pictures, talking about the stories and just having fun. The scheme is **proven** to raise children's literacy levels. By receiving these books our children are more likely to be ready to start school when they turn five, and this gives them a real head start in life.

As a former Headteacher, supporting children's reading is a cause really close to my heart. Together we can give all of Nottingham's children the best start in life.

If your nursery can support my challenge or if you would like more details please contact: [dolly9to5@nottinghamcity.gov.uk](mailto:dolly9to5@nottinghamcity.gov.uk) and we will call you back.

Yours sincerely,

Councillor David Mellen  
Portfolio Holder, Early Years and Early Intervention