

**Service Area: Analysis & Insight
Directorate: Finance and resources
PN-0294**

02/2023

St Anns cycling survey

In 2020, the Council installed a temporary cycle lane on St Ann's Well Road as part of the Government's Emergency Active Travel Fund. The Council now has funding to install a permanent cycle lane on St Ann's Well Road between its junctions with King Edward Street and Ransom Road.

A recent report undertaken titled 'Cycling for Everyone' highlighted inequalities in cycling participation in urban areas between different groups of citizens, including those from ethnic minority groups.

In order to understand and address any barriers, the Council is hiring a market research organisation, Information By Design, to undertake an additional community consultation exercise as part of the St. Ann's Well Road Cycling Corridor Scheme. Information By Design will engage with St Ann's ward residents to gather their opinions on:

- The proposed new cycle lane
- Walking and cycling (including barriers to participating in cycling and walking).
- Cycling and walking infrastructure across St Ann's; including how easy they feel it is to get around, whether pedestrian/zebra crossings could be improved and,

how connected they feel to neighbouring areas, especially Nottingham city centre.

What personal information will the Council process?

On behalf of the Council, Information By Design will collect information from residents to deliver the consultation outlined above. The information will relate to your: (this may include all, or some of the following, depending on the service)

- First name
- Surname
- Address

The information we process about you may include the following 'special categories of personal data':

- Race or Ethnic origin

Lawful basis for processing

The basis under which we use your personal information for these purposes is that it is necessary for the performance of a task carried out in the public interest by the Council or in the exercise of official authority vested in the Council

This is a result of the powers or duties contained in:

- Section 1, Localism Act 2011
- Local Government Act 1972

The condition under which we process 'special categories of personal data' is that such use is necessary for reasons of substantial public interest in order to understand inequalities within cycling participation between different groups of citizens (including those from ethnic minority groups) and in accordance with the provisions of the UK General Data Protection Regulation and the Data Protection Act 2018.

Will my information be shared with other organisations or used for other purposes?

The Council will only share your personal information with other departments within the Council and with other organisations when it is necessary to provide services to you and when we have a lawful reason to do so. The Council may also share your information when we are obliged to by law.

The information may also be used for the purpose of any other function carried out by the Council. This may include sharing your information across the Council, or with external organisations. Information about these functions and the legal basis on which information is used for them can be found at <http://www.nottinghamcity.gov.uk/privacy-statement/>.

The information will only be used for another purpose where it is lawful to do so.

Do I have to provide the information?

You are not obliged by statute or contract to provide the information that is specified here.

How long will the Council retain the data for?

The information that you have provided will be kept by the Council for 6 years (subject to review) in line with its retention schedule in the Information Asset Register.

The Council publish the Information Asset Register (IAR); this outlines the retention periods for the personal data we process. You can find this IAR on our website <https://geoserver.nottinghamcity.gov.uk/information-asset-register/>

Information Rights

The UK General Data Protection Regulation provides for the following rights as prescribed by the legislation:

A right to request a copy of your information

A right to request rectification of inaccurate personal data

A right to request erasure of your data known as 'the right to be forgotten'

A right to in certain circumstances to request restriction of processing

A right in certain circumstances to request portability of your data to another provider

A right to object to processing of data in certain circumstances

A right regarding automated decision-making including profiling

However, Nottingham City Council can restrict the above rights in certain circumstances for example to avoid obstructing an investigation, avoid prejudicing the prevention, detection, investigation or prosecution of criminal penalties or to protect the rights and freedoms of others.

Data Protection Officer

The Data Protection Officer is Naomi Matthews. You can contact the data protection officer at:

Loxley House,

Station Street,

Nottingham,

NG2 3NG

or at data.protectionofficer@nottinghamcity.gov.uk .

Information Commissioner's Office

The Information Commissioner's Office (ICO) website provides guidance on data protection and privacy matters, you can visit the website at www.ico.org.uk. You also have the right to complain to the ICO if you consider that the Council have processed your personal data incorrectly or that we have breached our obligations to you. You can contact the ICO at:

Wycliffe House,
Water Lane
Wilmslow,
Cheshire
SK95AF

www.ico.org.uk

Further Information

For more information about these rights please refer to our detailed privacy statement at <https://www.nottinghamcity.gov.uk/privacy-statement> .